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**Broadway Improvement Corporation
Annual & Regular Business Board of Trustee Meeting
Fair Lawn Community Center
10-10 20th Street
Thursday March 9, 2017**

Minutes

Attendance: The following Board members were in attendance: Berke, Beshlian, Cummins, Godfrey, Hochkeppel and Noorigian (6). Liaisons: Cosgrove and Van Kruiningen (2)

Unable to Attend: Bate, Frenkel and Kerbekian (3)

Staff Present: Smartt and Davis (2)

Convene

Bob Beshlian convened the meeting at 7:00 PM.

Welcome 2017 BIC Borough Liaison Mayor John Cosgrove

Trustees welcomed John Cosgrove as 2017 BIC Borough liaison. Mayor Cosgrove noted he looks forward to working with the BIC and recognized the work accomplished by the BIC through the years to enhance the Broadway corridor in Fair Lawn.

Welcome Guests

The trustees welcomed Claude Bienstock, Coviello Realty, 13-15 Broadway.

Annual Meeting

Board of Trustees

This is the Annual Meeting of the BIC and the trustees confirmed the following:

- Reappointment of Class ‘C’ Trustees Cummins & Noorigian – the voting trustees now reflecting the following classes:

	TRUSTEE	CLASS ‘A’ MARCH 2018	CLASS ‘B’ MARCH 2019	CLASS ‘C’ MARCH 2020
1	Bate, George	X		
2	Berke, Dan		X	
3	Beshlian, Robert	X		
4	Cummins, Dennis			X
5	Frenkel, Elyss	X		
6	Godfrey, Rob		X	
7	Hochkeppel, Margie		X	
8	Kerbekian, Craig	X		
9	Noorigian, Richard			X

All were reminded that if they have a recommendation for a trustee nominee to please advise the Board. The By-Laws provide for up to 21 trustees.

- Nomination and Election of Officers: President – Bob Beshlian, Vice President – Rich Noorigian, Treasurer – Margie Hochkeppel, Secretary – Dan Berke.

The Annual Meeting adjourned at 7:10 PM and the trustees convened the Regular Business Meeting.

Administration

Minutes of the February 16, 2017 Executive Committee Meeting

The Minutes of the February 16, 2017 Executive Committee Meeting were provided for information.

Financial/Audit/Insurance

BIC & RRIC 2017 Budget Public Hearing: Borough Council Tuesday March 21, 2017 Council Meeting

It was noted that the respective budgets were introduced on February 21st and were published in The Record and that Bob Beshlian will be representing the BIC at the Public Hearing on March 21st. BIC trustees were invited to attend with Bob to show their support.

March 9, 2017 Financial Statement & Voucher Register

The March 9, 2017 Financial Report and Voucher Register were reviewed and accepted as presented.

Maintenance of the District

Don reported that he was soliciting proposals for maintenance services for the upcoming 36 week services season. Don noted that the maintenance service charges have not increased since service commenced in 2008 - with CDS, LLC- the firm owner by Chris Bernardo. Don and Bob noted that this will provide the opportunity to evaluate the services provided and what program at what cost the BIC wanted to support. Bob noted that CDS has provided good service but wanted to evaluate how much more the requested services should cost by comparison to market conditions since CDS has declined to increase the rate since 2008. Don will provide the Executive Committee with the results of the proposals he is soliciting – for both the BIC as well as the RRIC.

Marketing

Banner Program/Sponsorship Package

All received a copy of both the Broadway Banner map which delineates where the current BIC banner program banners are located as well as a mapping of potential additional banner zones for a new banner program as well as a ‘Marketing/Sponsorship’ package for both the BIC banners as well as RRIC banners.

A sample of the new BIC banner was provided and Rich Noorigian encouraged all to do outreaches on Broadway to business owners and property owners to advise all of this new sponsorship opportunity.

Borough Liaisons Reports

John Cosgrove noted that the Borough will be continuing to pursue and revisit the efforts previously expended by both the BIC and the Borough regarding the bump-out projects on Broadway and the funding previously identified from State of New Jersey for said project.

Jim Van Kruiningen noted that the respective SID 2017 assessment balances should be available following the Public Hearings on March 21st. Jim will advise Rich of the timeline for release of the funds.

Broadway Master Plan Update

Zoning & Planning Recommendations

It was noted that at the March 7th Borough Council Meeting the Council and BIC/RRIC representatives affirmed agreement on 4 of the 5 recommendations advanced and that Don and the Borough Planning Board Attorney Ron Mondello will finalize the wording related to the set back recommendation for Broadway.

Other Business

There was no other business brought before the Board.

Next Meetings

Executive Committee Meeting: Thursday, May 11, 2017 at 10:00 AM at Bob Beshlian's Office

Board of Trustee Meeting: Thursday, June 8, 2017 at 7:00 PM at the Fair Lawn Community Center Card Room

Public Comment

There was no public comment.

Adjournment

The meeting adjourned at 7:50 p.m.

Respectfully submitted.

Rich Davis