

**B R O A D W A Y   I M P R O V E M E N T**  
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**Broadway Improvement Corporation  
Board of Trustee Meeting  
Fair Lawn Community Center  
10-10 20<sup>th</sup> Street  
Thursday March 10, 2016**

**Minutes**

**Attendance:** The following Board members were in attendance: Bate, Berke, Beshlian, Frenkel, Godfrey, Hochkeppel and Noorigian (7). Liaisons: Peluso and Van Kruiningen (2)

**Unable to Attend:** Cummins and Kerbekian (2)

**Staff Present:** Smartt and Davis (2)

**Convene – Beshlian**

Bob Beshlian convened the meeting at 7:00 PM noting that this was both the BIC Annual Meeting as well as a Regular Business Meeting.

Welcome Guests

The trustees welcomed Claude Bienstock, Coviello Realty, 13-15 Broadway.

**Annual Meeting**

**Board of Trustees**

Reappointment of Class ‘B’ Trustees: Berke, Godfrey, Hochkeppel

The trustees unanimously confirmed the reappointment of Dan Berke, Rob Godfrey and Margie Hochkeppel. The Board of Trustees now reflects the following by class and year:

	TRUSTEE	CLASS ‘C’ APRIL 2017	CLASS ‘A’ APRIL 2018	CLASS ‘B’ APRIL 2019
1	Bate, George		X	
2	Berke, Dan			X
3	Beshlian, Robert		X	
4	Cummins, Dennis	X		
5	Frenkel, Elyss		X	
6	Godfrey, Rob			X
7	Hochkeppel, Margie			X
8	Kerbekian, Craig		X	
9	Noorigian, Richard	X		

Nomination and Election of Officers

The trustees unanimously confirmed the nominees and the reelection of the current officers as follows:

- President – Bob Beshlian
- Vice-President - Craig Kerbekian
- Treasurer – Dan Berke
- Secretary – Rich Noorigian

The Executive Committee will consist of the above officers as well as George Bate.

The Annual Meeting was adjourned and the Regular Business Meeting was convened at 7:06 PM.

## **Administration**

### Joint BIC/RRIC January 14, 2016 Meeting Updates

#### Joint BIC/RRIC Board of Trustee Meeting: Thursday September 8, 2016 10 AM Columbia Bank

It was noted that at the January 14<sup>th</sup> Joint Meeting interest was expressed for a follow up Joint BIC/RRIC Meeting. Since the last meeting had representatives of the RRIC attending the BIC Meeting it was determined that the Joint Meeting should be held on September 8<sup>th</sup> – both Boards having scheduled meetings on that date already – and that the meeting would be at 10 AM on that date in the conference room at Columbia Bank where RRIC meetings are held. This 10 AM meeting will replace the BIC's September 8<sup>th</sup>'s evening meeting.

#### Joint BIC/RRIC Marketing Committee Meeting: March 7, 2016

Don reported that representatives of the two Boards met on Monday to continue dialogue in regard to synergies.

Don distributed copies of the combined co-op ads that reflected the combined BIC and RRIC back and middle pages with the resultant extended viewing opportunities for the business advertiser. Don also distributed information on the RRIC Family Fun Day and encouraged all BIC trustees to review the information and to participate if it was appropriate for their respective business to have a table at the event.

## Business Recruitment

It was noted that an outcome of the Monday March 7<sup>th</sup> Joint BIC/RRIC Marketing Meeting was to defer further dialogue and planning on a borough wide 'business recruitment model' in consideration of reorganization planning of the BIC and RRIC.

### Minutes of the January 14, 2016 Board of Trustee Meeting

The minutes were accepted as presented.

### Minutes of the February 11, 2016 Executive Committee Meeting – For Information

The Minutes were presented for information.

## **Financial/Audit/Insurance – Kapotis/Davis/Smartt/Committee**

### BIC 2015 Budget Public Hearing: Borough Council March 22, 2016 Meeting

The Public Budget Hearing is scheduled for 7:30 PM at the Tuesday March 22<sup>nd</sup> Borough Council Meeting. Rich Noorigian and Bob Beshlian as Presidents of the respective organizations will attend on behalf of the RRIC and BIC.

The respective budgets were introduced at the February 16<sup>th</sup> Borough Council Meeting.

### March 10, 2016 Financial Statement & Voucher Register

The reports were accepted as presented.

## **Maintenance of the District**

It was noted that services will commence – weather dependent- on April 1<sup>st</sup>. Bob Beshlian and George Bate recommended that the planters be repainted for the 2016 season. Don will advise Jerry Blankman.

## **Marketing**

### February 2016 Web Report

All received a copy of the monthly Web Report prior to the meeting by email.

## **Borough Liaisons Reports**

Kurt Peluso and Jim Van Kruiningen reported that the respective SID budgets as noted will be held on March 22<sup>nd</sup>.

Additionally it was noted that all trustees - as well as all district business owners – were provided information about the Fair Lawn Veterans event being held on Saturday May 7<sup>th</sup> and that all trustees have a hard copy of the respective materials in their packets this evening. Sponsors are being solicited in support of the event.

### **Broadway Master Plan Updates**

Don reported on the following:

Zoning/Planning: On February 4, the RRIC Board approved the revised Executive Summary and RRIC/BIC letters to Mayor and Council regarding this topic. Both boards now have had an opportunity to review this material. On Feb. 8<sup>th</sup> Mark transmitted the revised package to Fair Lawn Planning Board Master Subcommittee Members and urged them to review it and schedule a meeting to discuss it with the full Planning Board.

Mark has been in weekly contact with the Subcommittee Chairman who had indicated he has been pushing his members to review the package. Earlier today, Mark received comments from the Subcommittee on the BIC/RRIC package along with the suggestion to schedule a wrap-up informal meeting between the SID presidents, staff and the Subcommittee. Don and Mark are circulating the mark-up to Bob and Richie to review it and discuss next steps.

Viaduct Electric: The Eastbound sconce lit up on Tuesday, February 9<sup>th</sup>. Chris Bernardo has posted a photo on both Facebook and the BIC website. Borough DPW personnel will now move to the westbound side of Broadway to finish the work. Jim Van Kruiningen advises that the project will be completed in the near term.

Viaduct Logo: Following direction from the last BIC Board of Trustee Meeting, Mark spoke with the vendor previously selected by the BIC Board and requested that he review his 2013 cost proposal for this project.

After a follow-up discussion, total cost for the project (including union-required flag protection and an NJDOT lane closure permit) has been negotiated to \$9,620 in 2016 or about 4% above the 2013 price. Next steps to proceed: 1) Reaffirm the Borough's previous commitment to provide a lift truck and traffic protection for 3 days of painting; and 2) Identify a funding source to pay for the project.

Streetscaping at Broadway & 30th Street: Mark contacted Borough staff assigned to implement this program to determine the current status. However, the Borough Engineer did not have a recent update on the project's status. Accordingly, Don spoke with Jim Van Kruiningen who agreed to push the Borough's consultant (H2M) to complete an outstanding request from NJDOT. Jim's office has contacted H2M multiple times this month to get them going and he anticipates a written response in the near term which he will pass on to the BIC for distribution.

### **Other Business**

It was noted that two (2) Broadway business owners – Gail Stussi/Frame It & Gary Weiss/Broadway Food Palace - were extended invitations to attend this evenings Board of Trustee Meeting to meet the trustees but were unable to attend. Don noted that this is a difficulty that both the BIC and RRIC have had in attracting new trustees.

### **Next Meetings**

Executive Committee Meeting: Thursday, April 14, 2016 at 10:00 AM at Bob Beshlian's Office

Executive Committee Meeting: Thursday, May 12, 2016 at 10:00 AM at Bob Beshlian's Office

Board of Trustee Meeting: Thursday, June 9, 2016 at 7:00 PM at the Fair Lawn Community Center Card Room

**Public Comment**

There was no public comment.

**Adjournment**

The meeting adjourned at 7:40 p.m.

Respectfully submitted,

Rich Davis