

**B R O A D W A Y I M P R O V E M E N T  
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**Broadway Improvement Corporation  
Board of Trustee Meeting  
Fair Lawn Community Center  
10-10 20<sup>th</sup> Street  
Thursday September 10, 2015**

**Minutes**

**Attendance:** The following Board members were in attendance: Bate, Beshlian, Cummins, Frenkel, Godfrey, Hochkeppel and Noorigian (7). Liaisons: Peluso and Van Kruiningen (2)

**Unable to Attend:** Berke and Kerkbekian (2)

**Staff Present:** Smartt, Gordon, and Davis.

**Convene**

Bob Beshlian welcomed all and convened the meeting at 7:00 PM.

The trustees also welcomed Claude Bienstock, Coviello Realty, 13-15 Broadway.

**Administration**

Minutes of the June 11, 2015 Board of Trustee Meeting

The Minutes of the June 11, 2015 Board of Trustee meetings were accepted as presented

Minutes of the July 9, 2015 Executive Committee Meeting - For Information

The Minutes of the July 9, 2015 Executive Committee meeting were provided for information.

**Financial/Audit/Insurance**

BIC 'Weinstein & Weinstein' 2014 Audit Report

All received a copy of the 2014 Audit Report prepared by Weinstein & Weinstein as well as the Audit firms 'Significant Findings' letter which reflected no findings of non-compliance. The Audit Report will be filed with the Borough Clerk.

September 10, 2015 Voucher Register & Financial Statement

Rich reviewed the September 10, 2015 Financial Statement and Voucher Register which were accepted as presented.

BIC 2016 Budget Review Timeline

Rich Davis noted that as per prior years the Executive Committee and staff will be preparing a 2016 budget draft during October for presentation to the Board at the November 12, 2015 Board of Trustee Meeting. Don noted that the Executive Committee plans on having a Health Fair on Broadway in 2016 as well as more planters and plants.

**Maintenance of the District**

George Bate reported that all is going well with the program.

**Borough Liaisons Report**

Kurt and Jim reported the Borough 2016 budget review is in process and highlighted the Borough's 'Long Range Planning Committee'. Jim also noted that Traffic Officer Franco will be making recommendations to Council at the October 6<sup>th</sup> Work Session in terms of a 'no stopping and no standing' signage being posted in between the 2 lights at the trestle; people stopping between the 2 lights to pick passengers up and then going through the red light on the other side. Finally Jim noted that the Borough 9/11 Ceremony is schedule for tomorrow morning at Borough Hall.

## **Marketing**

### August 2015 Web & Public Relations Report

All received a copy of the report which Rich Noorigian reviewed with the trustees.

### Co-op Advertising Program Update

All were provided with a copy of the 2015 Phase I and Phase II program revenues and the comparable program revenues for 2014 that reflects a shortfall projected for 2015 vs 2014. Don noted that NJMG has had three (3) different salespersons for the BIC this year and that the Marketing Committee will need to evaluate this program in its review of a 2016 budget.

## **Broadway Master Plan Updates**

### Broadway Train Trestle Pedestrian Lighting

Jim Van Kruiningen reported that the lighting fixtures are in place; Borough staff will begin wiring them this month. Two sconces have not been used of the 4 that were purchased and consensus was that Mark should follow up with the company that the sconces were purchased from to determine the ability to return the 2 not being used. Mark did remind the trustees that the sconces were made to BIC specification. Mark will follow up.

### BIC Recommendations at the June 9, 2015 Borough Council Work Session re Borough Master Plan

It was reported that another meeting is being scheduled with the Planning Board Subcommittee to continue the dialogue regarding the BIC zoning recommendations for inclusion in the Boroughs zoning ordinances. (This meeting took place on September 15; at this meeting, substantial progress was made in advancing the BIC's proposals.)

### Other

Dennis Cummins read a letter he sent to Mayor & Council - as a private citizen – objecting to the BIC Vision Plans recommendations for 3 story mixed use residence and retail because he believed this will increase traffic and congestion on Broadway.

The BIC trustees decided to go into Executive Session to discuss with Dennis acceptance of consensus opinion and direction. Borough Liaisons and the one guest left the meeting at 8:25 p.m.

The trustees reconvened the Board of Trustee Meeting at 8:50 p.m.

## **Next Meetings**

Executive Committee Meeting: Thursday, October 8, 2015 at 10:00 AM at Bob Beshlian's Office

Board of Trustee Meeting: Thursday, November 12, 2015 at 7:00 PM at the Fair Lawn Community Center Card Room

## **Adjournment**

The meeting adjourned at 8:55 p.m.

Respectfully submitted,

Rich Davis